

THE FOUNDER



**HERMAN JOHNSON JR.**

FOUNDER & PRESIDENT | COPP

33.5 years — Jersey City Fire Department  
Independent Account Manager — Pulse4Pulse  
Author. Coach. Grandfather of six.

THE MATH

**\$200K**

ANNUAL REVENUE POTENTIAL

**\$160-170**

PRACTICE KEEPS  
PER PATIENT

**~100**

TESTS PER MONTH  
AT A TYPICAL PRACTICE

**\$0**

UPFRONT EQUIPMENT  
OR TRAINING COST

*Net per-screening reimbursement varies by payor mix. We model your practice.*

THE SILENT KILLER

200M

PEOPLE WORLDWIDE LIVING WITH PAD

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3 of 4

DON'T KNOW THEY HAVE IT.  
UNTIL IT'S TOO LATE.

THE COST OF WAITING

**Every month you wait,  
patients pay.**



PAD progresses silently for years.  
By the time it shows up, the damage is done.

THE HIDDEN EPIDEMIC

75%

They walk through your door every day.  
And leave the same way they came in.

OF PRIMARY CARE PAD CASES GO UNDIAGNOSED

THE WINDOW IS NOW

10

YEARS EARLIER

Our 3-test protocol surfaces PAD a full decade before traditional screening methods catch it.

**Catch it while it's still preventable.**

YOUR TOOL

# 15

MINUTES. 3 TESTS. ONE VISIT.

**ABI**

**CPT 93923**

Ankle-Brachial Index

**ANS**

**CPT 95921**

Autonomic Nervous System

**SUDOMOTOR**

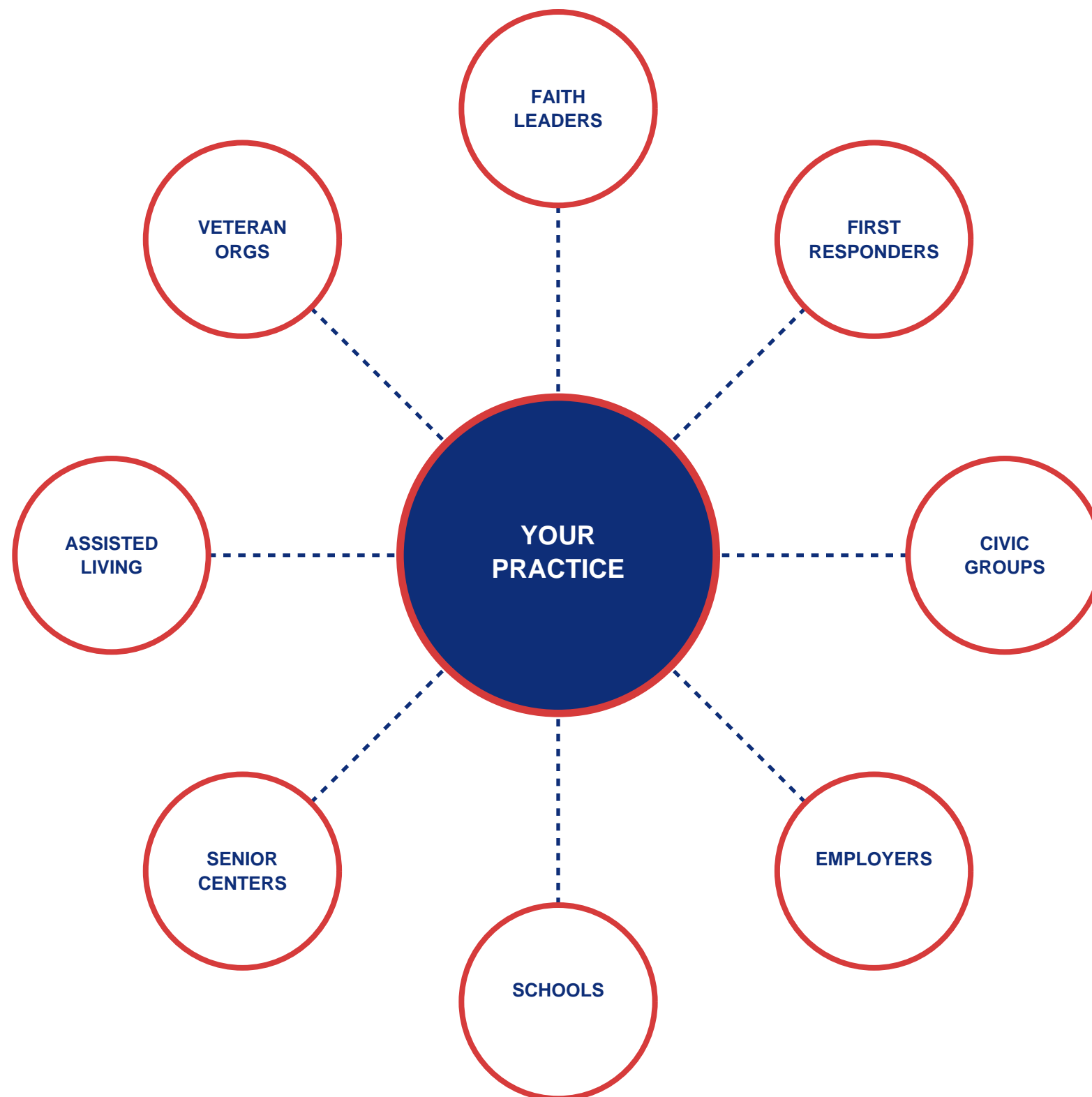
**CPT 95923**

Small-Fiber Function

NON-INVASIVE. IN-OFFICE. MEDICARE-APPROVED 3X/YEAR.

THE DIFFERENCE: COPP

Testing finds disease.  
**COPP finds people.**



We bring the patients to your practice.

● ONLY PULSE4PHYSICIANS HAS THIS

YOUR MOVE

# What are you waiting for?

01

## VISIT

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[Pulse4Physicians.com](https://Pulse4Physicians.com)  
For the full program

02

## CALL

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Herman direct:  
609-234-5806

03

## BOOK

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[calendly.com/  
pulse4pulse/15min](https://calendly.com/pulse4pulse/15min)

FINAL WORD

**DON'T DELAY.**  
**YOUR PATIENTS**  
**COULD BE AT RISK.**

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